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# Some Tips From The Pros: Getting Your Sales Team Motivated

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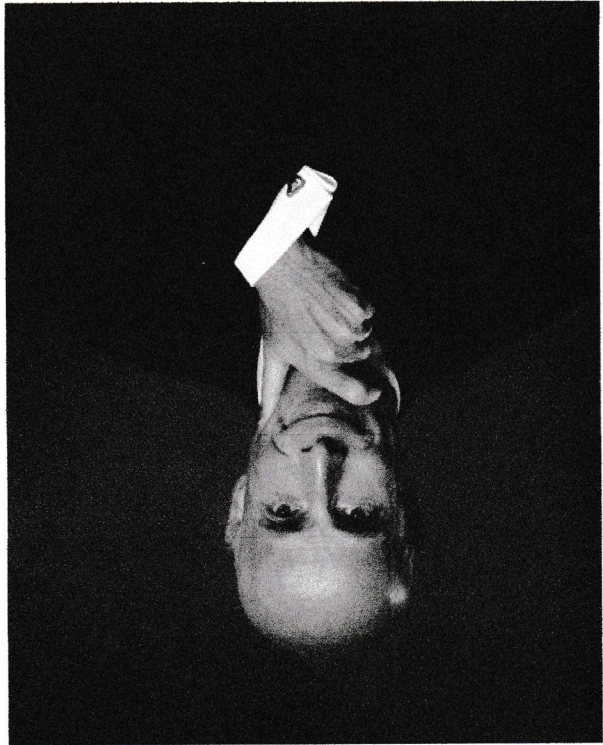


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Want to get your sales team motivated? Then consider sending the charismatic and dynamic CEO of Jolles Associates (http://www.jolles.com), Rob Jolles. Rob is a best-selling author and speaker who reaches out to audiences with more than 30 years experience and has the power to change minds. His newest book "How To Change Minds," was recently released in paperback, e-book, enhanced e-book, and audio book. Now when it comes to sales, Rob really knows his business. He personally trained each sales instructor for the Xerox Corporation for 10 years, is co-creator of the Xerox Institute of Customer Education and is noted as the most tenured sales trainer in Xerox's history. Rob has the true gift of being able to inform, inspire, motivate, and entertain each and every audience he speaks to. I had the ultimate please of speaking with Mr. Jolles in my interview for Newsvine.com.



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